



### DECLARATION

As a below named inventor, I declare that:

My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: **ACTIVE PROFILING SYSTEM FOR TRACKING AND QUANTIFYING CUSTOMER CONVERSION EFFICIENCY** the specification of which was filed on August 30, 2001 as Application No. 09/944,626.

I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56. I claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

**Prior Foreign Application(s)**

Country	Application No.	Date of Filing	Priority Claimed Under 35 USC 119
N/A			

I hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below:

Application No.	Filing Date
N/A	

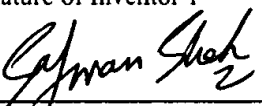
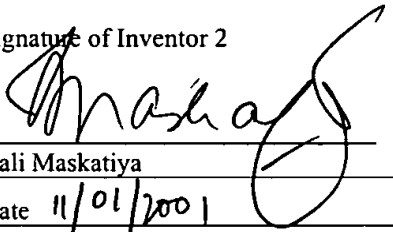
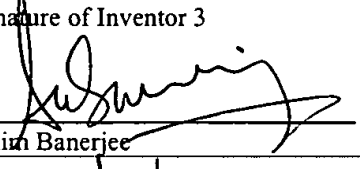
I claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

Application No.	Date of Filing	Status
N/A		

Full Name of Inventor 1:	Last Name: <b>SHAH</b>	First Name: <b>SAFWAN</b>	Middle Name or Initial:	
Residence & Citizenship:	City: <b>San Jose</b>	State/Foreign Country: <b>California</b>	Country of Citizenship: <b>Pakistan</b>	
Post Office Address:	Post Office Address: <b>1181 Valley Quail Circle</b>	City: <b>San Jose</b>	State/Country: <b>California</b>	Postal Code: <b>95120</b>
Full Name of Inventor 2:	Last Name: <b>MASKATIYA</b>	First Name: <b>VALI</b>	Middle Name or Initial:	
Residence & Citizenship:	City: <b>Atherton</b>	State/Foreign Country: <b>California</b>	Country of Citizenship: <b>Pakistan</b>	
Post Office Address:	Post Office Address: <b>85 Orchard Hills</b>	City: <b>Atherton</b>	State/Country: <b>California</b>	Postal Code: <b>94027</b>

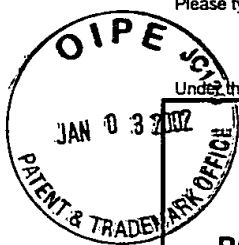
Full Name of Inventor 3:	Last Name: <b>BANERJEE</b>	First Name: <b>ASHIM</b>	Middle Name or Initial:	
Residence & Citizenship:	City: <b>Westminster</b>	State/Foreign Country: <b>Colorado</b>	Country of Citizenship: <b>India</b>	
Post Office Address:	Post Office Address: <b>6723 W 98th Circle</b>	City: <b>Westminster</b>	State/Country: <b>Colorado</b>	Postal Code: <b>80021</b>

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Signature of Inventor 1 	Signature of Inventor 2 	Signature of Inventor 3 
Safwan Shah	Vali Maskatiya	Ashim Banerjee
Date 11/01/2001	Date 11/01/2001	Date 11/01/2001

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Please type a plus sign (+) inside this box → ☐



PTO/SB/81 (02-01)  
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# POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number	09/944,626
Filing Date	August 30, 2001
First Named Inventor	Shah, Safwan
Title	ACTIVE PROFILING SYSTEM FOR TRACKING AND QUANTIFYING CUSTOMER CONVERSION EFFICIENCY
Group Art Unit	2163
Examiner Name	Unassigned
Attorney Docket Number	20342-000900US

I hereby appoint:

☒ Practitioners at Customer Number  
OR

20350

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☐ Practitioner(s) named below:

Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

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I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

## SIGNATURE of Applicant or Assignee of Record

Name	Safwan Shah Infonox on the Web
Signature	<i>Safwan Shah</i>
Date	11/5/2001

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

☒ \*Total of one form is submitted.

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Patents, Washington, DC 20231.  
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**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Safwan Shah et al.

Application No./Patent No.: 09/944,626

Filed/Issue Date: August 30, 2001

Entitled: ACTIVE PROFILING SYSTEM FOR TRACKING AND QUANTIFYING CUSTOMER CONVERSION EFFICIENCY

Infonox on the Web, a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of an undivided part interest

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment will be recorded in the Patent and Trademark Office, for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

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The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

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☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

**[NOTE:** A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

11/5/2001

Date

Safwan Shah

Signature

Safwan Shah

Typed or printed name

PRESIDENT

Title

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

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